



MEDIA AUTHORIZATION AND TESTIMONIAL CONSENT AND RELEASE

The undersigned, _____ (hereinafter referred to as "Scholarship Applicant" or "I"), hereby consents and agrees to this Media Authorization and Testimonial Consent and Release ("Consent and Release") as follows:

I expressly agree and consent to be filmed, photographed, interviewed, and/or have my voice recorded, and to provide a written or video testimonial(s), before, during and/or after receipt of the OCULUS Optometry Student Scholarship (collectively referred to herein as "Media Images"). I hereby agree that my name may appear in all Media Images. My personal contact information shall not be used with or in any Media Images.

I further expressly agree and consent that OCULUS may use these Media Images in connection with publicizing and promoting OCULUS' services. I authorize OCULUS to use my name in and with these Media Images at their discretion.

I waive the right to inspect or pre-approve the finished product or products in which these Media Images may appear prior to their distribution or use by OCULUS.

I hereby irrevocably authorize OCULUS to copy, exhibit, publish or distribute the Media Images for the purposes of public relations, patient education, endorsements, testimonials, publicizing, advertising, and marketing OCULUS' services, or for any other lawful purpose. The Media Images may be used in printed publications, multimedia presentations, on social media, on the Internet, on websites, on television or radio, in any other distribution or medium, or any other advertising and marketing medium.

I agree that I will not make any monetary or other claim against OCULUS for the use of these Media Images and have no expectation of compensation in any form now or in the future for same.

I hereby hold harmless, waive and release OCULUS from any claims, demands and causes of action that I, my heirs, representatives, executors, administrators or any other persons acting on my behalf have or may have by reason of this Consent and Release or based upon or relating to the use by OCULUS of my name, image, and likeness, and the Media Images, including but not limited to, libel, slander, invasion of privacy, infringement of copyright or any and all other potential legal theories of any nature or type, under state, federal or common law.

I certify that I am at least 18 years of age and that this Consent and Release is signed voluntarily and under no duress.

I understand that I may prospectively revoke this Consent and Release in writing at any time by providing written notice to OCULUS at marketing@oculususa.com.

I understand that revocation of this Consent and Release will prohibit future release, however it will not affect any action taken by OCULUS in reliance on this Consent and Release before receiving my revocation.

I hereby execute this Consent and Release this _____ day of _____, 20__.

SIGNATURE

PRINT NAME



2024 OCULUS OPTOMETRY STUDENT SCHOLARSHIPS

Enter to win a \$5,000 scholarship & more!

MISSION STATEMENT:

As a partner of optometric education, OCULUS, Inc. wishes to recognize two **third and fourth year optometry students** who best demonstrate **clinical excellence** in the area of **Anterior Segment Diagnostic Technologies** with the chance to win the following scholarship awards.

FIRST PLACE SCHOLARSHIP:

- \$5,000 award.
- \$1,500 travel stipend to attend the American Optometric Association (“AOA”) Optometry’s Meeting in Nashville, TN on June 19-22, 2024.
- An OCULUS Myopia Master® will be donated to the recipient’s college of optometry.

SECOND PLACE SCHOLARSHIP:

- \$2,500 award.
- An OCULUS Easyfield® will be donated to the recipient’s college of optometry.

GENERAL ELIGIBILITY:

Applicant must be third- or fourth year optometry students currently enrolled in a U.S.-accredited optometry program and follow the submission criteria set forth in the Application Form.

For more information regarding the scholarship and application process, visit www.oculus.de/us/optometryscholarship



2024 OCULUS OPTOMETRY STUDENT SCHOLARSHIP

Application Form

SUBMISSION CRITERIA:

By **November 15, 2023**, applicant must (1) email a completed Application Form and Media Release to scholarships@oculususa.com; and (2) upload a one to two minute video essay (500MB maximum file size) (the "Video Submission") to www.oculus.de/us/optometryscholarship. **Video Submissions longer than two minutes will not be reviewed.**

VIDEO SUBMISSION TOPICS (SELECT ONE):

1. How has the Pentacam® improved your patient care?
2. How has the Keratograph® 5M helped you care for dry eye patients?
3. How has OCULUS technology improved your patient care or your patients' quality of life?

APPLICANT INFORMATION:

Last Name: _____ First name: _____

Email: _____ Phone: _____

College/Program: _____

Current Academic Year: 3rd ____ 4th ____

Video Submission Topic selected: Topic 1 ____ Topic 2 ____ Topic 3 ____

Will you accept the \$1,500 travel stipend to attend the AOA Optometry's Meeting in Nashville, TN on June 19-22, 2024?: Yes ____ No ____

SOCIAL MEDIA POST:

At applicant's sole discretion, applicant may earn up to an additional fifteen (15) grading points by **publicly** posting your Video Submission on any of the following social media platforms (check all that apply) and providing us with the URL to your Video Submission ("Social Media Post"). Please see OCULUS Optometry Student Scholarship – Grading Guideline (Attachment B) for more information on grading system. **Applicants must not include any personally identifiable or specific patient information in their Video Submission. Limit one Video Submission per applicant.**

___ Facebook: _____

___ YouTube: _____

___ Instagram: _____

___ TikTok: _____

___ LinkedIn: _____

***By submitting your Application Form to OCULUS, you agree to the **Terms and Conditions (Attachment A)**.