



## **Attachment A** **Terms and Conditions**

1. **Eligibility.** OCULUS, Inc. ("OCULUS") wishes to recognize two third and/or fourth year optometry students who best demonstrate clinical and/or academic excellence in the area of ocular anterior segment technologies (each a "Recipient" or "you" herein). The Scholarship (defined below) is open to individuals who are at least eighteen (18) years of age and are enrolled in their third or fourth year of optometry school at an accredited U.S. institution of higher education that maintains a regular faculty and curriculum and has a regularly enrolled student body in the U.S. ("Accredited Optometry School"). Employees of OCULUS or any affiliate provider, and their family members, are not eligible. OCULUS reserves the right to change the Scholarship program at any time, including but not limited to, the number of available scholarships and amounts, deadlines, criteria and eligibility.
  
2. **Scholarships.**
  - a. First Place Scholarship includes: (i) five thousand dollars (\$5,000) to pay for or reimburse tuition and fees required for enrollment or attendance at Recipient's optometry school ("First Place Grant"); (ii) a \$1,500 travel stipend to attend the American Optometric Association Optometry's Meeting in Nashville, TN on June 19-22, 2024 ("Travel Stipend") (together, the Grant and the Travel Stipend constitute the "Award"); and (iii) an OCULUS Myopia Master® donated to the Recipient's college of optometry ("Myopia Master Device").
  
  - b. Second Place Scholarship includes: (i) two thousand five hundred dollars (\$2,500) to pay for or reimburse tuition and fees required for enrollment or attendance at Recipient's a optometry school ("Second Place Grant"); and (ii) an OCULUS Easyfield® donated to the Recipient's college of optometry ("Easyfield Device") (together, the First Place Grant, Second Place Grant, Myopia Master Device, and the Easyfield Device are collectively referenced as the "Scholarship").
  
3. **Acknowledgements.** By applying for the Scholarship, you: (i) represent that (a) your Application Form and Social Media Post are true and correct; (b) the material and information submitted with your Application Form and Social Media Post ("Application Material") is your original work and does not infringe on any third-party intellectual property or confidentiality rights; and (c) the Application Material has not been published; (ii) agree that, once submitted, you grant OCULUS a perpetual, non-royalty bearing, and non-exclusive right to use your Application Material, in OCULUS' sole discretion and without needing to obtain consent from you, for OCULUS business and marketing purposes; (iii) grant OCULUS permission to use your name, photographic and video images and likeness in OCULUS publications, including website entries and OCULUS social media posts; and (iv) represent that you have not included any identifiable or specific patient information in your submission.
  
4. **Testimonial.** If selected as a Recipient, you agree to be filmed, photographed, interviewed, and/or have your voice recorded by OCULUS, and to provide a written or video testimonial(s) to OCULUS, regarding the Scholarship ("Media Images"). You permit your name to appear on such Media Images



and you agree that all rights to such Media Images, including intellectual property and licensing rights, belong to OCULUS.

5. **Selection of Recipient.** A committee appointed by OCULUS (“Selection Committee”) shall select a total of two Recipients based on the eligibility requirements being the OCULUS Optometry Student Scholarship – Grading Guideline (Attachment B). The Selection Committee shall be the sole decision-maker regarding the award of any Scholarship. Its decision shall be final. The Selection Committee reserves the right to close off eligibility after the first 200 eligible Application Forms have been received.
6. **Scholarship; Devices.** Scholarships must be used to pay for, or reimburse, tuition and fees required for enrollment or attendance at, or for fees, books, supplies, and equipment required for courses at, the Accredited Optometry School. You agree to provide documentation requested by OCULUS substantiating the use of the Scholarship. The Myopia Master Device and Easyfield Device are awarded as-is with no express or implied warranties whatsoever.
7. **Travel Stipend.** You agree to provide documentation requested by OCULUS substantiating the use of the Travel Stipend.
8. **Taxation.** OCULUS is not required to report the Scholarships to the IRS or to withhold taxes for the Scholarship on the Recipient’s behalf. It is Recipient’s responsibility to report income properly on Recipient’s personal tax returns. Scholarships are not taxable if: (i) you use the Scholarship to pay for tuition and fees, or books, supplies, and equipment required for courses at the Accredited Optometry School; and (ii) you are a candidate for a degree at the Accredited Optometry School. The Travel Stipend may not be reported on a tax document (e.g., IRS Form W-2 or 1099-MISC), but may be considered to be self-reported income, taxable to Recipient. Recipient may be required to pay estimated quarterly taxes to federal and state tax authorities on the Travel Stipend. Please seek advice from a personal tax advisor.



**Attachment B**  
**OCULUS Optometry Student Scholarship – Grading Guideline**

<b>Categories</b>	<b>Maximum Point Value Allotted</b>
<b><i>Clinical Content</i></b>	Up to 50
Strength demonstrated by applicant as related to ocular anterior segment diagnostic technologies in following areas: <ul style="list-style-type: none"> <li>• Appropriateness of content as related to selected topic</li> <li>• Comprehensiveness in answering selected topic</li> <li>• Clinical organization in content presentation</li> <li>• Understanding of clinical applications of anterior segment diagnostic technologies</li> <li>• Understandings of clinical benefits of anterior segment diagnostic technologies</li> <li>• Understandings of anterior segment diagnostic technologies impact to patients' lives</li> </ul>	
<b><i>Presentation</i></b>	Up to 35
i.e., quality of video image/audio, clinical clarity of presented contents, presentation style/format creativity of presentation, originality of presentation, professionalism	
<b><i>Social Media Performance***</i></b>	Up to 15
0 = no social media posts, no URL provided, or URL cannot be accessed	
3 = Video Submission Posted on 1 Social Media Platform	
6 = Video Submission Posted on 2 Social Media Platforms	
9 = Video Submission Posted on 3 Social Media Platforms	
12 = Video Submission Posted on 4 Social Media Platforms	
15 = Video Submission Posted on 5 Social Media Platforms	
*** <b>Accepted Social Media Platforms:</b> <i>YouTube, Facebook, Instagram, TikTok, LinkedIn</i>	
<b>Maximum Scores</b>	<b>100</b>